



DE LANDGENOTEN
Breng grond tot leven

Making Farmland Work for the Public Good

An Access to Land Seminar for Local Governments



BRUSSELS, MARCH 23 2023

9:00AM to 5:00PM | Mundo Madou, Av des Arts 7/8

This event is organised by the Access to Land Network in the frame of the RURALIZATION project



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PROGRAMME

9:00-
09:30

Registration

9:30-
09:45

Welcome

Representative of the City of Brussels (to be confirmed); Maëlle Guillou - Access to Land Network

9:45-
10:15

Introductory conference

Acting on land locally: what do international texts and principles tell us? Isabelle Verhaegen - Terre-en-vue
Farmland for the public good? Roles and tools of local governments to act on land. Alice Martin-Prével -
Access to Land Network

Interpretation EN-FR-ES

COFFEE BREAK

ROOM 1 : Artemisia Alba

ROOM 2 : Artemisia Annua

ROOM 3 : Oxalis

10:30-
12:00

Workshop 1

Levers of local authorities to
intervene in land markets

Interpretation EN-FR-ES

Workshop 2

How to lease and transfer
public land responsibly

Interpretation EN-FR

Workshop 3

Agroecological urbanism:
aligning land planning with
sustainability goals

English only

12:15-
13:00

Practical workshop

Sustainable public food
procurement

Practical workshop

Social farming

Practical workshop

Collaborating with civil
society

LUNCH

14:15-
15:45

Workshop 4

Public actors mobilising
private landowners

Interpretation EN-FR-ES

Workshop 5

Identifying public land and
its potential

Interpretation EN-FR

Workshop 6

Land as opportunity in
times of multiple crises

English only

COFFEE BREAK

16:15-
17:00

Closing conference

Improving land and food systems: pathways of action at the European level. Marion Maignan - DG
Agriculture and Rural Development Policy Perspectives Unit, Henrike v.d.Decken - DG Environnement Land
Use & Management Unit; Maarten Roels - Terre-en-vue

Interpretation EN-FR-ES



WORKSHOP DESCRIPTION

Speakers

Workshop 1 - Levers of local authorities to intervene in land markets

The European Union has a very diverse land market defined by national and regional laws that govern it. How are local authorities implementing these laws, what levers do they use for access to land? Join us to discuss some good practices and debate their replicability in other EU land contexts.

- **Franco Llobera Serra** - Red Terrae, SPAIN
- **Lilian Vargas** - Grenoble-Alpes Métropole, FRANCE
- **Charlotte Keeley** - Glasgow Community Food Network, UK

Workshop 2 - How to lease and transfer public land responsibly

Within our network, we promote the responsible use of public farmland. In this workshop, we discuss how to allocate or sell farmland to promote sustainable projects while taking into account legislation that may or may not allow sustainability criteria to be used.

- **Elisa Van der Zande** - Stad Leuven, BELGIUM
- **Cécile Vo** - D-Sight, BELGIUM
- **Jean Luc Hallé** - Douaisis Agglo, FRANCE
- **Malin Tiebel & Michael Grolm** - AbL, GERMANY

Workshop 3 - Agroecological urbanism: aligning land planning with sustainability goals

More and more cities are integrating questions related to food production and climate change mitigation in their planning policies. What strategies can we use to develop harmony with nature and agriculture in urban areas?

- **Catherine Fierens** - Bruxelles Environnement, BELGIUM
- **Jeroen De Waegemaker** - ILVO, BELGIUM
- **Thomas Müller** - Berliner Stadtgüter, GERMANY
- **Bram Vandermoortel** - Architecture Workroom Brussels, BELGIUM

Workshop 4 - Public actors mobilising private landowners

Targeted communication and support for private landowners are now necessary for a proactive policy to preserve farmland and develop local agriculture. What are the tools used by local authorities to reach out to private landowners and cultivate local dialogue on making land available to farmers?

- **Rosa Busqué i Bonamusa** - Ajuntament de Mataró, SPAIN
- **Daniel Leblay** - Commune de Mouans-Sartoux, FRANCE
- **Jordi Solà Roca** - Associació de Propietaris Lluçanes, SPAIN

Workshop 5 - Identifying public land and its potential

How, in our different countries, do we characterise public land and public land owners? How do public owners identify these lands, locate them, define projects, farmers and allocations for these lands? We will learn from each others' experiences and discuss policy recommendations.

- **Hélène Hainaut** - Ville de Charleroi, BELGIUM
- **Sam Evans** - Rhondda Cynon Taf County Borough Council, Wales, UK
- **Simona Elmo** - IFEL Fondazione, Associazione Nazionale Comuni Italiani, ITALY
- **Hans Vandermaelen** - ILVO, BELGIUM

Workshop 6 - Land as opportunity in times of multiple crises

A session to learn with and from other local authorities who are using land-based approaches to gain social value and address problems of economy, climate, food security, health and wellbeing.

- **Anne Davies** - Ward County Councillor, Carmarthenshire, UK
- **Charlotte Keeley** - Glasgow Community Food Network, UK
- **Franco Llobera Serra** - Red Terrae, SPAIN



WORKSHOP DESCRIPTION

Speakers

Practical workshop Sustainable public food procurement

Sustainable Public Food Procurement can influence both food consumption and food production patterns and deliver multiple social, economic, and environmental benefits. Join our roundtables to discuss how to change the way we procure food for public institutions.

Our exchanges will feature experiences from Mouans-Sartoux, CAAPE 24, Carmarthenshire County and ICLEI

Practical workshop - Social farming

Social farming is an emerging topic for different local authorities across Europe. How can we promote this kind of project on public land? We will share our understanding of "social farming", present two public social projects, and exchange on your experiences and projects.

Our exchanges will be facilitated by Thiago Nyssens and Maïte Mercier from CRÉDAL, Belgium

Practical workshop - Collaborating with civil society

Local food and land initiatives are frequently brought forward by civil society organisations like food councils, land stewardship organisations or environmental action groups. How can local authorities fruitfully collaborate with such actors and enter into mutual support with them?

Our exchanges will be facilitated by Titus Bahner, from Kulturland eG., Germany

MAP OF MUNDO MADOU

